



Animal Science Departmental Club
119 KILDEE HALL
IOWA STATE UNIVERSITY
AMBS, IOWA

Dear Sponsor,

In preparation for the upcoming 2012 Iowa State University Block and Bridle Cyclone Classic, we are currently seeking sponsors. The Iowa State Block and Bridle Club would be most appreciative to have you participate as a sponsor. Sponsorships for the Cyclone Classic are available in an assortment of levels. Platinum sponsorships are available with a donation of \$300 or greater, gold sponsorships range from \$150 to \$299, and silver sponsorships are donations up to \$149. Contributions of any amount are welcomed.

The Block and Bridle Club at Iowa State University was founded in 1918, and today is recognized as one of the largest and most active clubs on campus. Through Block and Bridle, members are able to gain experience through numerous leadership, community service, and animal science activities that meet the club objectives. These objectives are to promote a high scholastic standard among students of animal science, to promote animal science, especially in phases of student animal science work in colleges and universities; and to bring about closer relationships among men and women pursuing some phase of animal science as a profession.

This year the Block and Bridle Club will be hosting its 18th Annual Cyclone Classic, on March 24, to be held at the Webster County Fairgrounds in Fort Dodge, Iowa. This show also coincides with Alpha Gamma RhoSpring Showdown, which will be held on March 25, the following day. The show is sanctioned by the Iowa Junior Beef Breeds Association. Block and Bridle will be awarding over \$4,500 worth of prize money and additional division awards will be given.

In addition to the show and new this year, a showmanship clinic will be held Friday, March 23, at 7:00 PM. Stock Show U will be presenting the clinic. Youth of all ages are invited to come and learn new showmanship skills or expand on prior experience. Youth need not be showing in the Cyclone Classic to attend and we will be promoting to 4-H and FFA members in the four county area of Fort Dodge. If sufficient sponsorship is obtained, we would like to provide a meal and door prizes to participants.

With this brief overview, we hope you will take into considerations the benefits to being a sponsor. Your donations would help cover the cost of running the show and providing awards to junior members. We realize you receive numerous worthwhile requests; however, we present an opportunity to better market your business to the show cattle industry, the Iowa Junior Beef Breeds Association members, and support the Iowa State University Block and Bridle Club. All sponsorships will be recognized in a variety of ways, including being listed on the ISU Block and Bridle website, announced during the show, displayed on the show programs, and listed on the sponsor banner displayed at the show.

We appreciate your time and thoughtful consideration in this matter. We would appreciate receiving your response by February 29, 2012, to ensure proper recognition of your donation. The Iowa State University Block and Bridle Club looks forward to working with you and sharing our enthusiasm with everyone in the show cattle industry. If you would like to learn more about the Iowa State Block and Bridle Cyclone Classic, please feel free to contact Courtney Jass at 515-408-3102 or Shayla Troendle at 563-568-7643 or via email at cjass@iastate.edu or shaylat@iastate.edu. Please include the enclosed form with your sponsorship donation.

Sincerely,

Courtney Jass
Co-Chairman

Shayla Troendle
Co-Chairman

Committee Members:

Casey Allison, David Bruene, Kyle Greiman, Ryan Healy, Cecil Knapp, Kealy Knott, Tyler Krug, Kaitlyn Lewis, Molly O'Regan, Sterling Schnepf, Joe Sweeney, Nick Van Engen, Breanne Wagner, Ross Wasson, Brady Zuck